

See who engages. Understand how they behave. **Predict what's next.**

Turn digital ad interactions into actionable intelligence. Capture user behaviour across clicks, impressions, and placements to build profiles, uncover hidden patterns, and detect emerging threats. Go beyond where users go — see how they move, interact, and connect across the digital landscape.



Location-Based Discovery Identify presence without a phone number.

- ✓ Identify devices in any area of interest.
- ✓ Analyse historical movement data.
- ✓ Reveal who was present, where, and with whom without needing a phone number.



Behavioural AI Insights Understand patterns and predict activity.

- ✓ Detect habits, anomalies, and routines over time.
- ✓ Gain behavioural context from real-time or historical data.
- ✓ Use predictive insights to support decisions and anticipate future activity.



Instant Data AI Analysis Without a Phone Number: Analyse devices using AI and Ad-IDs to gain insights without needing personal contact details. Start with a location and gather valuable intelligence quickly.

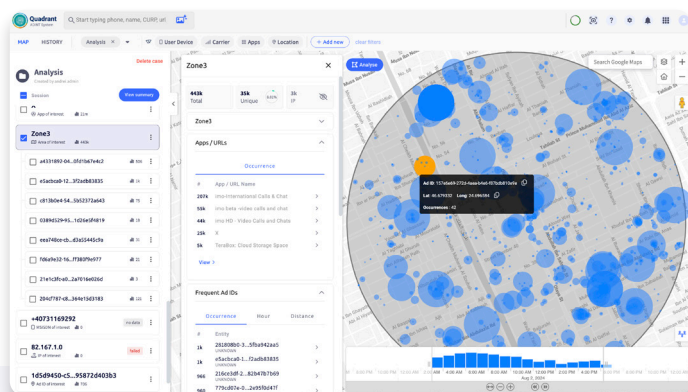


Historical Tracking: Monitor smartphone past movements. Stay ahead of your targets by anticipating their next move via smart AI suggestions.



Relationship Detection Correlate movement and behaviour.

- ✓ Identify the most relevant devices in a given area.
- ✓ Uncover hidden networks through behavioural correlation.
- ✓ Detect relationships between individuals based on shared locations.



Cross-Border Surveillance Made Simple: Track individuals across borders seamlessly. Stay informed as targets move between countries or return from international travel.



Your Investigation, Supercharged: Remove the guesswork out of your investigations. By combining Big Data with AI, you unlock insights that make it easier to anticipate and prevent crime, identify hidden networks, and make informed, fast decisions.

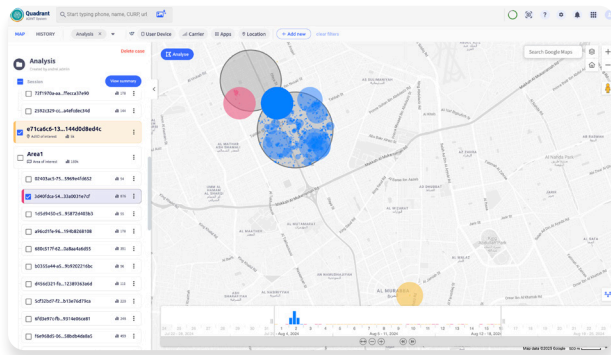
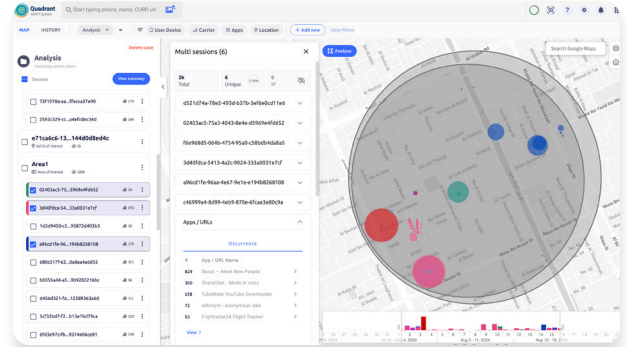
Use Cases

Surveillance

Identify devices present in a specific area during a chosen time period — without needing a phone number. Use it to establish presence, link individuals to a scene, or understand movement in and out of an area.

- ✓ Define a location (polygon) and timeframe
- ✓ Detect all active Ad-IDs within the zone
- ✓ Track movements and interactions between different Ad-IDs.

Understand people's behaviour, enrich the case, and decide the next steps — whether to send a tactical team or gather more evidence.



Incident Analysis

Gather as much information as possible about an incident to understand what happened before, during, and after.

- ✓ Draw a polygon around the area and define a period.
- ✓ Gather all Ad-IDs present at that time.
- ✓ Track location history to identify suspects or witnesses.

Identify critical individuals — suspects or witnesses, and their current locations for immediate action.

Behavioural Patterns

Build behavioural profiles based on movement and engagement data. Use Quadrant to monitor unknown or unconfirmed targets and understand routines, anomalies, or behavioural shifts.

- ✓ Analyse frequency, timing, and dwell patterns.
- ✓ Segment individuals by risk, behaviour, or proximity.
- ✓ Detect unusual behaviour or sudden change.

Identify patterns, and active times, and predict when individuals are likely to be at a specific place in the future.

